



CLEPP

4700 Ramona Blvd. Monterey Park, CA 91754 - (323) 526-5015 - cleppnewsroom@lasd.org

www.lasd.org

News Release

Leroy D. Baca, Sheriff

Incident Date : Author/Date/Time : Deputy Jose Luis Duran / 06-01-12 / 8:00AM

The National Citizens' Crime Prevention Campaign is the embodiment of, and catalyst for, citizen action to combat crime and reduce fear of crime in the United States.

The Campaign is the first, and the only, nationally organized, public education program on crime prevention in the country. It is designed to stimulate community involvement and generate confidence in comprehensive crime prevention activities and provide a national focus and resource for crime prevention programs across the country.

The Campaign was formally launched in 1979 to persuade Americans that they can do something about crime. Most viewed crime as inevitable and its prevention as the job of the police.

Today, more than three out of four Americans believe that they can personally take actions to reduce crime and that their neighborhoods and communities can act to prevent crime. A major force behind this shift to a more positive attitude is the National Citizens' Crime Prevention Campaign.

<http://mcgruff-tid.com/mcgruffthecrimedog>

For Additional Information Contact:

Name	Phone	Email
Deputy Douglas DeCesare	(323)526-5015	cleppnewsroom@lasd.org