2012 Christmas Toy Ride

San Dimas, California – The Southern California Velo Cycling Club (SC Velo) and Incycle Bicycle Stores are sponsoring a Christmas Toy Collection drive beginning on Saturday November 24 and concluding on Saturday December 8th. A **Toy Ride will be held on December 9th** to take the collected toys to the San Dimas Sheriff's station so that they can be distributed to needy families. All interested cyclists are invited to join with SC Velo riders to support this worthy cause by donating toys and/or participating in the ride.

Unwrapped toys **can be left in collection bins** at <u>Incycle Bicycle Stores</u> in San Dimas, Chino, Pasadena, and Rancho Cucamonga (http://incycle.com) or at the <u>Dale Bros. Brewery in Upland</u> (2120 Porterfield Way) between November 24th and December 8th. Everyone donating toys to the Toy Drive will receive their choice of an Incycle water bottle or a voucher for a \$1.00 pint of beer at the Dale Bros. Brewery (must be 21 or older) in appreciation for their donation.

Incyle's San Dimas store will be hosting several events during the Toy Drive collection period. It will also be the starting point for a Cycling Connection Shop Ride. See the Incycle web site (http://Incycle.com) for more information. The public is invited to participate in these events, and to bring unwrapped toys for the Toy Drive during Incycle business hours.

The SC Velo Toy Ride will depart from the San Dimas Incycle store (<u>561 West Arrow Highway</u>) on December 9th at about 9:00 AM for an easy, no-drop, 1 hour+ ride with SAG support to the <u>San Dimas Sheriff's Station</u> to turn the collected toys over to Los Angeles County Sheriff's Department representatives.

<u>The Southern California Velo Cycling Club (SC Velo)</u> has a 9 year history working with the Sheriff's Department and the City of San Dimas. SC Velo also hosts the <u>San Dimas Stage Race</u>, assisted by Sheriff's Volunteers, Reserves, Explorers, Mountain Rescue, and Mounted Posse. The San Dimas Stage Race has supported these volunteer groups with donations.

SC Velo also frequently assists the Sheriff's Department at city Safety Fairs with bicycle safety and bicycle helmet fittings. This is the fifth year SC Velo has held the Christmas Toy Ride to collect toys for the children of San Dimas. Bill McCusker of SC Velo, while also helping organize the toy drive, routinely donates several bikes each year.

Mark Smits, owner of the San Dimas Incycle store, also has a long history of working with the Sheriff's Department. He has supported the annual Baker to Vegas run, and made it possible for the station to purchase bike helmets at cost to be given out free at Safety Fairs. He also donates helmets to this event. Incycle will donate 20 to 25 bicycles for this year's toy drive.

All toys collected as part of this drive will be delivered to kids of needy families by deputies from the Los Angeles County Sheriff's San Dimas station. Last year, the San Dimas Station was able to help a large number of families during the Christmas holiday because of this Toy Ride.

Contact:

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