



TEMPLE STATION

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www.lasd.org

News Release

Leroy D. Baca, Sheriff

2012 HOLIDAY CAMPAIGN

Don't Let Holiday Celebrations End Tragically

Buzzed Driving is Drunk Driving

The holidays are a wonderful time of year, filled with celebrations, time with loved ones and good cheer. But, for the 775 families whose loved ones were killed nationwide during December 2010 in alcohol-impaired-driving crashes, the joyous celebrations ended in disaster.

Temple Station is joining with highway safety partners and law enforcement organizations across the country this December to remind people that during the holidays and throughout the year, drinking alcohol and driving do not mix and that Buzzed Driving is Drunk Driving.

If you are going to drink, plan another way home before the celebration begins, and encourage your friends and family to do the same. According to the National Highway Traffic Safety Administration, 32,885 people were killed in motor vehicle crashes during 2010 and 31 percent (10,228) of those fatalities involved alcohol-impaired drivers.

The holiday season is particularly dangerous. During December 2010, 2,597 people lost their lives in motor vehicle crashes, and 775 of those were killed in crashes involving alcohol-impaired drivers.

Temple Station is encouraging people to take three simple steps to ensure their holiday celebrations don't end in tragedy.

1. Plan ahead; be sure to designate a sober driver before the party begins. If you will be drinking, do not plan on driving. Even one drink too many increases the risk of a crash while driving a motor vehicle. If you are impaired, find another way home. Use a taxi, call a sober friend or family member, or use public transportation.
2. Be responsible. If someone you know is drinking, do not let that person get behind the wheel.
3. If you see an impaired driver on the road, contact law enforcement. Your actions may save someone's life, and inaction could cost a life.

For more information on Buzzed Driving is Drunk Driving, please visit

www.TrafficSafetyMarketing.gov.

Deputy Hector Figueroa
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Partner to prevent or report crime by contacting your local Sheriff's station. Or if you wish to remain Anonymous, call "LA Crime Stoppers" by dialing 800-222-TIPS (8477), texting the letters TIPLA plus your tip to CRIMES (274637), or using the website <http://lacrimestoppers.org>

To receive detailed, up-to-date information directly from the LASD via e-mail, register for "Nixle" alerts at www.Nixle.com and register for "LASD - Temple Station, Los Angeles County Sheriff" and also register for your local LASD station area. Or, text your zip code to 888777 to receive text alerts only. Standard text messaging rates may apply, depending on your calling plan.

For Additional Information Contact:

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